

## Sponsorship Benefits

### Individual Team Sponsor \$250 (Choose your team)

### Individual League Sponsors \$750 (Choose your age group/grade and season)

- Tiny Tot Soccer (Fall, Spring & Summer for 3-5 year olds)
- Co-Ed Soccer (Fall & Spring for Pre-K through 6th Grade)
- Girls Basketball (Fall for 1st—6th grade)
- Boys Basketball (Winter for 1st—6th grade)
- Co-Ed Flag Football (Fall & Spring for Ages 6-13)
- Girls Travel Volleyball (Winter for 4th—8th grade)

- Business Logo on Back of each jersey for particular league or team
- Name/logo on schedules and team flyers that go out to parents
- Your Business promotional materials provided to every participant
- Link from our website to your business

### Hershey Track & Field (Spring) \$500

- Business Logo on T-shirt
- Banner onsite (Company to provide banner)
- Your Business promotional materials provided to every participant
- Verbal Acknowledgement at Event
- Name/Logo on 5000 flyers
- Link from our website to your business

### Kids Triathlon (Summer) \$500

- Business Logo on Back on T-shirt
- Banner onsite (company to provide banner)
- Your Business promotional materials provided to every participant
- Verbal Acknowledgement at Event
- Name/Logo on 5000 flyers
- Link from our website to your business

### Punt, Pass & Kick (Fall) \$500

- Banner onsite (company to provide banner)
- Your Business promotional materials provided to every participant
- Verbal Acknowledgement at Event
- Name/Logo on 5000 flyers
- Link from our website to your business

### MRPA Hoops Challenge (Winter) \$500

- Banner onsite (Company to provide banner)
- Your Business promotional materials provided to every participant
- Verbal Acknowledgement at Event
- Name/Logo on 5000 flyers
- Link from our website to your business



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**Howell Area Parks &  
Recreation Authority**  
**Youth Sports**  
**Sponsorship Application**

## Join Us as a Youth Sports Sponsor

The Howell Area Parks & Recreation Authority was formed in 2006 to bring communities together to enrich lives by promoting active and healthy lifestyles. Building stronger families, improving lifelong skills and developing a sense of belonging to a community are just a few of the benefits gained from participating in the Howell Area Parks & Recreation Authority programs.

The Howell Area Parks & Recreation Authority offers a unique opportunity to spotlight your business or community organization while supporting our youth through sponsorships. Your sponsorship enables the Howell Area Parks & Recreation Authority to further its mission of championing and enriching the lives of our youth through active and healthy lifestyles. Whether you are interested in an exclusive sponsorship opportunity as an expression of your company's values or just want an opportunity to sponsor your child's team to raise the profile of your company – we have just the package for you. No matter which sponsorship package you choose, our commitment to you ensures that you will receive the attention, recognition, and publicity that you deserve for your sponsorship dollars. All contributions are fully tax-deductible to the extent allowed by law.

## Youth Sports Teams & Leagues

The Howell Area Parks & Recreation Authority's youth sports program is designed to allow children ages 3-15 participate in various sporting activities in a non-competitive nature. Our youth sports program creates an environment that will teach all participants the fundamentals of the sport, team work, pride, goodwill, and character. All athletes who participate in our programs will get an equal amount of attention and playing time regardless of athletic ability.

Some of our sports leagues have over 400 children participating on numerous fields throughout the Howell area on any given day. Our seasons and leagues are as follows:

Tiny Tot Soccer (Fall, Spring, Summer for 3-5 year olds)  
Co-Ed Soccer (Fall & Spring for Pre-K — 6th Grade)  
Girls Basketball (Fall 1st—6th grade)  
Boys Basketball (Winter for 1st—6th grade)  
Co-Ed Flag Football (Fall & Spring for Ages 6-13)  
Girls Travel Volleyball (Winter, 4th—8th grade)

## Special Youth Sporting Events

### Hershey Track & Field Competition (Spring)

The Hershey Track & Field Competition offers running events for girls and boys who are 5 to 14 years old like the 50 Meter Dash and the 800 Meter Run, plus field events like the Softball Throw and the Standing Long Jump. All youth will be recognized and some will even get the chance to go on to the North American Final track & field meet held in Hershey, Pennsylvania! Now 30 years later, the Hershey's Track & Field Games is the largest youth sports program of its kind in North America, with over 400,000 kids participating last year. Over 100 youth from the Howell area participate each spring.

### Kids Triathlon (Summer)

A new event for the Howell Area Parks & Recreation Authority will take place during July and will be a first for our community—a Kids Triathlon at the Howell High School campus on Grand River Avenue. Youth ages 7-14 will compete in two age categories and will take part in all three athletic events including swimming, biking and running just like real triathletes only with shorter distances to cover. Ribbons will be given to each youth for participating and 1st, 2nd and 3rd place awards will be given to the male and female athletes in each age category.

### NFL Punt, Pass & Kick (Fall)

The NFL Pepsi PUNT, PASS & KICK program is a national skills competition for boys and girls between the ages of 5 -15 to compete separately against their peers. Girls and boys in five separate age divisions (5-7, 8-9, 10-11, 12-13, and 14-15) compete against each other in punting, passing and place kicking in a fun and engaging forum. The PP&K program is free – both to organizers who host a local competition and to every youngster who wants to participate! Established in 1961, the NFL Pepsi Punt, Pass & Kick competition is the world's largest youth sports participation program with over four million boys and girls from around the country taking part. Our program has grown in the last several years and we now have close to 200 children participating each fall.

### MRPA Hoops Challenge (Winter)

This free youth basketball skills competition is for children ages 8-15 with separate divisions for boys and girls. Participants will have 60 seconds to score as many points from various locations on the court. Each participant will receive a certificate of participation. Winners of each competition will move on and compete at an area competition, with the chance to move on from there and compete at the State Finals at the Palace of Auburn Hills in April.

## Sponsorship Form

Date \_\_\_\_\_

Yes, I would like to be considered a sponsor for the following Youth Sports Activities:

Individual Team \$250 (List Team & Season)

Individual League \$750 (List League age/grade & Season)

Hershey Track & Field (Spring) \$500

Kids Triathlon (Summer) \$500

Punt, Pass & Kick (Fall) \$500

Hoops Challenge (Winter) \$500

Business \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

E-mail Address \_\_\_\_\_

Work Phone (\_\_\_\_\_) \_\_\_\_\_

Cell Phone (\_\_\_\_\_) \_\_\_\_\_

### Payment Method

Cash

Check, Payable to Howell Recreation

Please Send an Invoice to the Address Above

Master Card  Visa  American Express

Card No. \_\_\_\_\_

Expiration Date \_\_\_\_\_

Name as it Appears on Card \_\_\_\_\_

### Send your Sponsorship Form and payment to:

Howell Area Parks & Recreation Authority  
925 W. Grand River Ave.  
Howell, MI 48843

**Questions:** Contact Chris Galatis, Sports Director at 517/546-0693 ext. 7705 or by e-mail: cgalatis@howellrecreation.org

[www.howellrecreation.org](http://www.howellrecreation.org)